**Assignment on Digital Marketing**

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**Course : B.E**

**Branch : EEE**

**Batch : 2020 – 2024**

**Current year :4th year**

**Collage : Sri Balaji Chockalingam Engineering College**

**1 . Create a blog or website using Blogspot and**

**linkedin and WordPress. Customize the theme design and post new article with 500 words.**

**Blogspot Website link :**[**https://kannadhasan12.blogspot.com/2023/09/special-promo.html**](https://kannadhasan12.blogspot.com/2023/09/special-promo.html)

**Linkedin website link :** [**https://www.linkedin.com/posts/kannadhasan070\_activity-7124979386117722113-6KNP?utm\_source=share&utm\_medium=member\_android**](https://www.linkedin.com/posts/kannadhasan070_activity-7124979386117722113-6KNP?utm_source=share&utm_medium=member_android)

**WordPress Website Link :** [**https://sridharramamorthy.wordpress.com/2023/10/31/ect-tech-service/**](https://sridharramamorthy.wordpress.com/2023/10/31/ect-tech-service/)

**2. Creating an sponsored post for Instagram**

**Instagram Link :** [**https://www.instagram.com/p/CyvyPi2vC\_K/?igshid=MTc4MmM1YmI2Ng==**](https://www.instagram.com/p/CyvyPi2vC_K/?igshid=MTc4MmM1YmI2Ng==)

**3. design a social media advertisement poster**

**using canva.**

